



Innovative Tools for Filmmakers

DO NOT READ THIS*

*If you don't have a sense of humor

bro·chure /brō SHoor/ noun: traditionally a piece of bland marketing material distributed at tradeshow^{*}

^{*} We are redefining brochures... and tools for filmmakers.
To see how this brochure was born, visit <http://www.kessleru.com/2013/03/el-diablo>



We know a good story is the backbone of any project. We also realize that by enlisting El Diablo's help writing this brochure we couldn't predict what "stories" he might tell. Tread lightly and enjoy.

CINE-DRIVE™

The most advanced
motion control system
in its class.



Kessler
Pocket Jib™
TRAVELER
MADE IN USA

The most compact
Pocket Jib designed
for shooters that require
an ultra-portable jib solution.



DOLLIES & SLIDERS

01

Kessler PocketDolly™ Basic
MADE IN USA

Pocket Dolly® Basic (The Businessman)
Time to suit-up and get to work Mr. Future Executive. You've just got your first real job and are starting to make a name for yourself. Until that salary includes a private jet, you might consider sticking with eating at your local bar and grill and not the high-rise 5-star joint. If you're looking for real value in a camera slider, look no further than the Pocket Dolly® Basic. Built from 100% aircraft grade aluminum and stainless steel for unparalleled durability, the Kessler Pocket Dolly® Basic is the lightweight, no-nonsense solution for achieving cinematic camera movements. Ultra-smooth ball bearing wheels ensure silent, silky-smooth moves. The same Kessler Crane quality you've come to expect at a price that won't have you sleeping on the couch, unless you deserve it.

06 *Philip Bloom*
PocketDolly™ Carbon
MADE IN USA

Philip Bloom Pocket Dolly® Carbon (International Man of Mystery)
An international man of mystery, Philip Bloom has access to the rarest of rare earth minerals. He's trekked the spice routes of ancient Egypt and scoured the far east for the perfect dyes to extend the color options on his signature slider. Ultimately, one metal impressed him so much, he thought about writing a song on the sitar about it. Instead, he asked us if we could make his awesome slider with carbon fiber, and since we had already utilized this super metal for the Stealth Carbon we said, "You got it, chap." Carbon fiber, with its high strength, low weight and resistance to temperature change and thermal expansion make it an ideal material for precision tools like camera sliders, and globetrotters like Philip Bloom.

02

Kessler PocketDolly™ v2.0
MADE IN USA

Pocket Dolly® v2.0 (The A-Lister)
Packing a quiet strength and smoothness reminiscent of a 1950's Hollywood A-Lister, the Pocket Dolly® v2.0 is the talk of the town. Often imitated but never replicated, the Pocket Dolly® v2.0 is an all-around talent providing quiet, consistent and smooth camera movement. Even if your acting career meets a dead-end, rest easy (on your mom's basement couch) with the knowledge that the Pocket Dolly's future is full of accessories and opportunities. Featuring a removable crank handle, belt and pulley system and motion control connectivity, it's certain to be the star in the biggest blockbuster of the summer.

07 *Kessler*
CineSlider™
MADE IN USA

CineSlider™ (His Royal Majesty)
By birthright, the CineSlider™ was destined to rule the land. As leader of the seven kingdoms this nobleman from the north proved he was worthy of the aluminum throne. His strength is unmatched and at just 9 pounds he is able to lift more than eight times his own body weight (that's up to 80 lbs, don't worry, we got the math covered). This honorable slider from the north also includes a crank handle and Kessler's precision drag control, a trait his peers cannot match. His armor includes adjustable arc diameter and protected rails for added security and a lifetime of conquering the most difficult shots. Yield, all ye lesser sliders of the world, for the CineSlider™ is the rightful heir to the throne and king of thy rig.

03

Kessler STEALTH

Kessler Stealth (The Ninja)
So, transitioning from super-trained covert operative to filmmaker is tougher than you had imagined. Fewer life-threatening adventures, less camouflage face paint, we get it, it's tough. As a filmmaker with the Kessler Stealth, the ability to get in and out with a shot unnoticed isn't a problem and you can still pull off "killer" shots, just these ones will be more cinematic and less lethal. The Kessler Stealth features the same ultra-smooth, quiet motion and ultra-durable construction of aluminum and stainless steel that is synonymous with Kessler's sliders and proves that cool points do matter. With an all black design, "shot stabilizing" drag control, stealthy angles and the ultimate linear camera control available, the Kessler Stealth will have you forgetting your past life and embracing the super stealthy filmmaking lifestyle.

08

SHUTTLE POD™ Kessler MINI

The Shuttle Pod™ Mini (The Hoosier)
They say everything's bigger in Texas. Well, we're from Indiana. Everything is smaller here. Our farms, our cars and our self-esteem. We also like to make smaller versions of our already great products. The Kessler Shuttle Pod™ Mini is a smaller, easier to transport version of the original Shuttle Pod which has become an essential part of backpacker's rigs around the world. It is about half of the size and half of the weight of its big brother, yet still provides the versatility needed to get the manual or motorized dolly shots filmmakers require. Small enough to fit into a backpack for when you're bravely trekking through the Andes or if you're from Indiana, like us, that one pretty steep hill behind Isaac Hostetter's pole barn.

04

Philip Bloom
PocketDolly™ Signature Series

Philip Bloom Pocket Dolly® (Mr. Fancy Pants)
Philip Bloom creates his unique style of films at a rate that has many wondering if he is part man, part machine. Built to the specifications of someone whose living depends on maintaining a hectic schedule traveling all over the globe, the Philip Bloom Pocket Dolly® Signature Series is a precision machine that matches fashion with function. Includes adjustable arc diameter handle for precision movement and Kessler's advanced drag control for moves that are slicker than a greased pig. Kessler Crane makes the only sliders in their class with drag control, sealing this fella a permanent spot at the cool kids table. Battle tested, Philip Bloom approved". Now available in rich polished red for a night on the town or black finish for formal affairs. *English Accent not included.

09

SHUTTLE POD™ Kessler

The Shuttle Pod™ (The Star Gazer)
The Shuttle Pod™ was deployed many moons ago in our first attempt at breaching the galactic wormhole in the distant galaxy. Consequently, we lost our stuffed animal monkey that day but discovered a stellar camera dolly system. The Kessler Shuttle Pod™ is a unique camera dolly system in that it has the ability to utilize an existing standard Kessler Crane® (11.5" width) or a proprietary expandable rail system as its track. The Shuttle Pod™ is completely smooth and silent and can be used as a table-top dolly simply by removing it from the track and rolling on a smooth surface which is also great for passing the salt shaker.

05

Kessler STEALTH CARBON

Stealth Carbon (Little Ninja)
Q: When's the last time you've seen an overweight ninja?
A: Trick question. You've never seen a ninja, period. That's why they're ninjas. Duh. If you did see a ninja it wouldn't be overweight and the Stealth Carbon is no different.
The Stealth Carbon is the most advanced lightweight camera slider to date. Like its Stealth predecessor it combines sleek style and perfected linear movement our customers expect from a Kessler camera slider. The Kessler Stealth Carbon features incredibly durable and lightweight carbon fiber construction. Carbon fiber, with its high strength, low weight and resistance to temperature change and thermal expansion make it an ideal material for precision tools like camera sliders. The Kessler Stealth Carbon, because it's hard to do ninja rolls if you're a ninja with rolls.

10

K-Flex™ Track System

K-Flex™ (The Contortionist)
Like them curvy? Boy is the K-Flex™ up your alley. Literally. You can run it right up an alley, unless that alley is longer than 50', then you're out of luck. This seamless and flexible dolly track can be configured in a straight run or curved in almost any radius. Created for use with the Kessler K-Pod™ System with Track Dolly Trucks it's the complete dolly system that is as flexible as a trapeze artist. Each 50' roll can also be looped to create a 22' run, or paired with a second roll for that 50' alley shot you're after. Just don't stick around after dark, that part of town is fairly sketchy and we'd like to see this film after post production.





photo courtesy of
Variable



photo courtesy of
Shawn Reeder

CRANES & JIBS

01 **KC-Lite**

KC-Lite™ (The Little Bro)

Depending on the people you are surrounded by drinking lite beer could put you in danger of having your man card revoked. No one's going to question your manhood when they see you with the KC-Lite™ though. All the durability you expect from a Kessler Crane® with enough extra scratch in your wallet to pony up for the next round. Based on the design of the original dual-rail Kessler Crane® the KC-Lite™ is an 100% tool-less, portable, single-rail crane that is lightweight and durable. The KC-Lite™ mounts to fluid heads in a way that can utilize the fluid drag of the head's pan and tilt like movements in all three modes of the crane operation: manual tilt, fixed-angle mode and automatic mode. So next time you're out and one of your buddies orders a lite beer or a hard lemonade feel free to tell him, "Not on my dime, pal." Then high five your nearest bro.

02 **PocketJib™ TRAVELER**

Pocket Jib Traveler™
(The Jet Setter)

You know that annoying guy in line in front of you at the airport. The one that isn't sure if he needs to take his shoes off or not. He walks through the metal detector 14 times before he thinks to take off his belt, remembers to remove his wallet, and finally has to be patted down because of an unfortunately located piercing. Well, a seasoned traveler doesn't make rookie mistakes. They pack light and breeze through security. The Pocket Jib™ Traveler is that guy. The Pocket Jib™ Traveler is Kessler's most compact Pocket Jib™ designed for shooters that require an ultra-portable jib solution. The Pocket Jib™ Traveler is 27" in length when collapsed and has a circular travel distance of 72" when fully extended. It surpasses other ultra-portable jibs through its unique design and light footprint, providing shooters with the perfect travel companion as they trek through extreme environments to capture the perfect shot. The only ultra jib with drag control and a one piece fold out design so you don't lose any pieces when traveling. Don't be the guy that just realized he has \$32.86 in change in his pocket, in pennies. The next time you have a trip save yourself the hassle and roll with the Pocket Jib™ Traveler.

03 **PocketJib™**

Pocket Jib™ (The Middleman)

We all have a friend that "knows a guy". Need your house painted, your car fixed or a personal chef who specializes in Mediterranean tapas while also moonlighting as a professional lion tamer? He "knows a guy." The Pocket Jib™ is that friend. Sitting comfortably between the Pocket Jib™ Traveler and Pocket Jib™ Pro in both size and price there's something for everyone here. The original Kessler Pocket Jib™ features a single-rail control rod and 40 lb weight capacity (20 lbs fully extended). It also provides drag control, pan and tilt functionality and a extremely secure lift lock system. This unique portable jib is fully collapsible for easy transport and like its larger brother the Pocket Jib™ Pro, can mount Kessler 3' camera sliders to be used as an all-in-one production tool. The Pocket Jib™ comes standard with the Kessler Swivel Mount that allows you to mount the Pocket Jib™ to your tripod using a 100mm levelable ball, 75mm fixed ring mount, or a flat mount. So next time you're looking for a portable jib or a French speaking piano teacher that also knows Brazilian jiu-jitsu give us a shout. We probably "know a guy".

04 **PocketJib™ PRO**

Pocket Jib™ PRO

(The Consummate Professional)

At the office holiday party, the temp from accounting is feeling a little too warm and fuzzy and is belting out an accapella version of their favorite song from some 15-year-old pop star. Not the Kessler Pocket Jib™ Pro, he's all business. Not only is this jib fully collapsible for easy transport, but you can also mount any one of Kessler's 3 foot camera sliders to it, turning it into a virtual all-in-one production tool, offering both a jib and mini-dolly in one unit. The Pocket Jib™ PRO has a telescopic dual-rail control rod design that has a maximum reach of five feet, fully extended and can handle rigs of up to 50 lbs, not to mention it includes drag control, pan and tilt functionality and a seriously rigid lift lock system. The Kessler Pocket Jib™ PRO is the ultimate compact, portable jib. So go ahead, new guy in accounting, have another egg nog. The Pocket Jib™ PRO will call you a cab and have those reports on the bosses desk first thing in the morning.

05 **Kessler Crane™**

Kessler Crane®

(The Original Gangsta)

You never forget your first. The way they would look at you, the way you felt after you first kissed. Unlike them though, the Kessler Crane® never realized you were kind of creepy and has stayed by your side all these years. The Kessler Crane® is sold in various configurations a la carte or in complete camera crane bundles that provide all of the essentials to get started shooting. Providing superior strength through a dual arm design and versatility through its expandability, we built our namesake around this incredible crane and trust you'll build a name for yourself using one too.



photo courtesy of
Preston, Kanak



photo courtesy of
Carson Garner



photo courtesy of
Steve Bumgarber



photo courtesy of
Phil Arntz

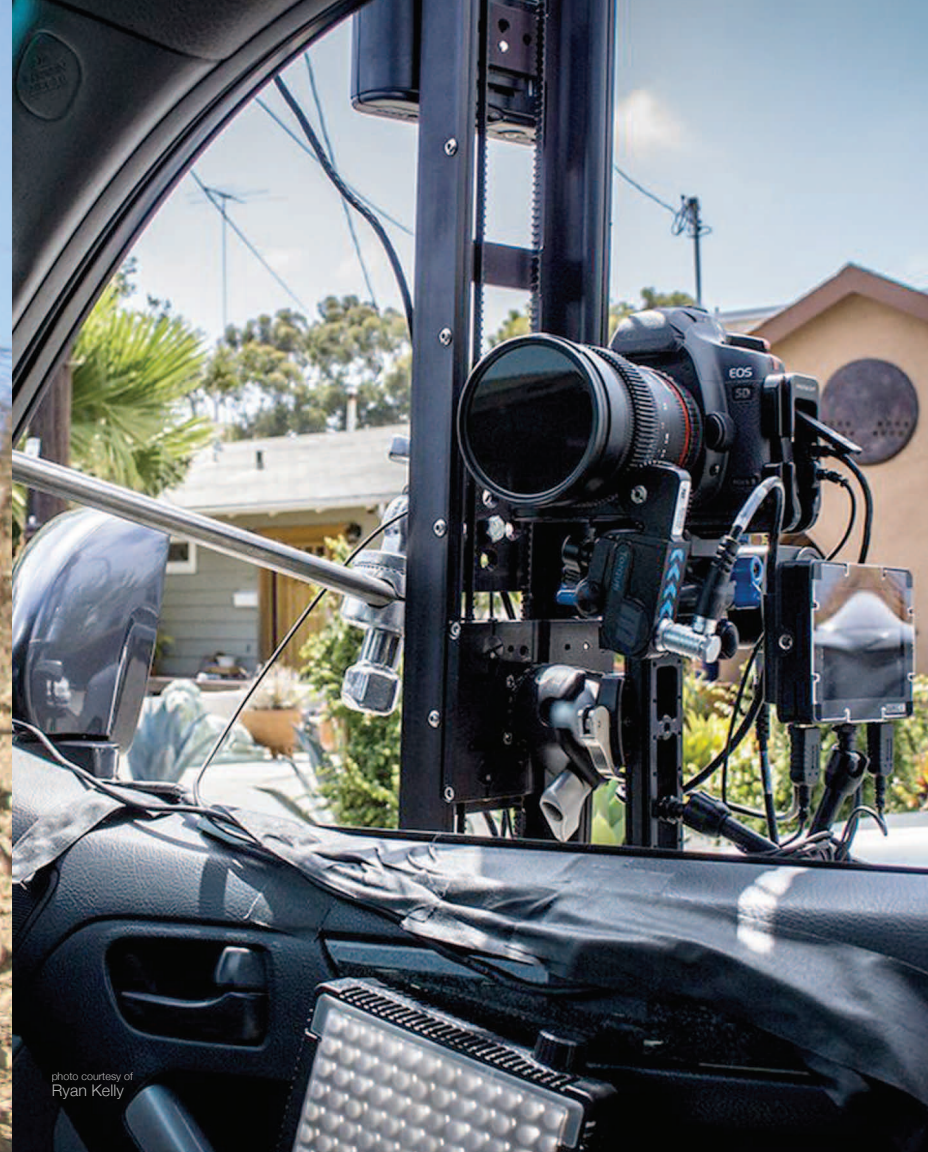


photo courtesy of
Ryan Kelly



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Tyler Ginter

TRIPODS, HEADS & GRIP

01 Multi-Angle Mounting & Cheese Plate

Multi-Angle Mounting & Cheese Plate (The Shark)

Everyone's got an angle but this shark has them all covered. With looks sharper than a New York Cheddar and none of the stench of Limburger, the sophisticated Kessler Multi-Angle Mounting and Cheese Plates will satisfy the most discerning filmmaker's palate. The Kessler Multi-Angle Mounting Plate is designed to work in conjunction with the Kessler Low Profile Ball Head. The mounting plate can be attached in a 45° or 90° configuration and, coupled with the range of movement the Low Profile Ball Head provides, allows for configuring cameras at just about any angle desired. With the optional Multi-Angle Cheese Plate, you can also attach various accessories and mounts; even another multi-angle mount. Cheese plates are no longer just reserved for the Catalina Wine Mixer.

02 Low Profile Ball Head

Low Profile Ball Head (The New Guy)

Maybe you just moved to a non-descript house in Kansas and your name is now "Frank". You can no longer contact friends or family because of a series of lets say "unfortunate" decisions. Whatever the case may be, keeping a low profile is no longer just for the witness protection program, and getting those super low camera shots with the Kessler Low Profile Ball Head is easier than regaining a sense of normality in your new life. With 62 degrees of total adjustability and its ultra-low profile this head is ideal for framing a shot while maintaining a low center of gravity which increase stability. Oh, and no worries "Frank", your secret is safe with us.

03 Kwik RELEASE

Kwik Release Plate (The Speed Demon)

Your whole life people have been telling you to slow down. Jimmy, chew that steak slower, Jimmy, don't run in the hallways, Jimmy, this is supposed to be romantic. Enough already! Filmmakers understand that quick setup and gear transitions save time and money. The Kessler Kwik Release system provides the safety and security your gear needs, along with one-hand operation and instant drop-in latching. Make your life easier, slap the Kwik Release on your gear and go FAST!

04 HERCULES 2.0

Hercules 2.0 Head (The Titan)

This Greco-Roman inspired tripod head is no myth. Whether you need to slay a dragon or mount the Kessler Crane, its strength and divine movement are unparalleled. Originally designed specifically for use with our Kessler Crane, the Hercules 2.0 boasts panning drag control and is a great camera mounting option when combined with the Kessler Kwik Release System and when not mounting a crane. It's time to flex your muscles as you wield this solid aluminum son of Zeus.

05 K-Pod^{SYSTEM}

K-Pod™ (The Enforcer)

This 100mm bowl tripod is the definition of strength. She's more stout than an Irish ale and more stable than your therapist. The K-Pod™ has extremely rigid double-strut legs with Kessler's incremental lock-pockets that friction locks the legs for added security. Includes more accessories than your niece's doll collection. Or nephew's for that matter, we're not here to judge anyone. Originally designed as a crane support and dolly, it's also utilized by customers as a normal tripod. Don't blow with the wind when it comes to the safety of your gear, blow people's minds with the most rock-solid tripod system on the market as the centerpiece of your rig.

06 K-Plate

K-Plate (Jack of All Trades)

Whether it's a flat screen TV, horseback riding or maybe something else completely not inappropriate, mounting can be difficult and you know it. This addition to the already awesome Kessler Kwik Release system, the K-Plate, has been designed to be an all around mounting solution to keep your accessories organized, whether it be monitors, focus and zoom motors or a cup holder to keep a brewski nearby. Its wide footprint with rubber-tipped feet allow for stable table-top mounting and its array of threaded holes provide near infinite customization. Add the fact that it accepts 15mm rods and an optional side mounted cheese plate and you'll be mounting your new 50" plasma, a circus pony, or something else completely not inappropriate in no time. Designed with toughness, versatility and efficiency in mind, you can load this plate more full than an all-you-can-eat buffet, minus the heavy breathing, artery clogging and inevitable sense of self loathing. All that deliciousness with none of the guilt.





The views and opinions herein are
El Diablo's and do not necessarily
reflect the views or opinions of
Kessler Crane.



MOTION CONTROL

01 Basic Controller

Basic Controller (The Minimalist)
You've shown your grandfather how to work the TV remote a million times and he still can't figure "this dang thing" out. Sometimes, you don't want a million different options. With a simple intuitive interface and user friendly controls the elektraDRIVE™ Basic Controller is designed for use with our elektraDRIVE™ motor configurations on any of Kessler's motorized camera sliders and dollies. The Basic Controller provides linear movement with adjustable speed control and has built in digital dampening for smooth starts and finishes to each shot. By utilizing the motor mpeed calculator in the Kessler iOS app, timelapse movements can easily be setup with the Basic Controller. The Basic Controller is so easy, even your grandfather can figure "this dang thing" out.

02 ION Battery

ION Battery (The Powerhouse)
Let's be honest. Sometimes you just wish it would last longer. We were talking about sunsets, get your mind out of the gutter. The ultra-lightweight Kessler ION Battery System is the most innovative and robust power solution Kessler has to offer. Featuring a built-in smart-charger and meter, Lithium Iron Phosphate addresses the four major issues with current lithium technologies: safety, life expectancy, power and environmental impact. Weighing in at only 2.4 lbs (4 lbs in case), this compact battery has a capacity of 9.6 amp hours and a cycle lifetime of up to four times that of other conventional batteries, making it the most powerful and longest lasting battery on the market for the weight. When you need it to last longer, pick up the Kessler ION Battery. We promise not to snicker.

03 ORACLE Control System

The Oracle Controller™ (The Chosen One)
This genius idea began as a way to read the future and confirm whether our lunch decisions would have unforeseen consequences later in the day, but actually does a fantastic job controlling the Kessler elektraDRIVE™ system, adding motorized control with an array of our products, such as the Shuttle Pod™, CineSlider™, Pocket Dolly®, Revolution Head 2 and more. Using the SmartLapse® mode, a WYSIWYG editor is utilized to set time lapses and even has the ability to record live moves. Just record your move live and playback over the length of time you desire! If you're still worried about lunch, just go with your gut. Get it? Holy smokes, we're clever.

04 Revolution Head 2

Revolution Head 2 (The Spinner)
Remember the kid that would volunteer to spin every one else on the playground turntable and would end up injuring a half-dozen classmates from reaching an outrageous velocity? Of course you do, it was you wasn't it? Well, finally you have a tool that can safely let out that need to spin like crazy with the Kessler Revolution Head 2. With its adjustable height and providing 360 degree movement, controlling pan and tilt movement has never been this easy, or fun for that matter. Built with over and under-slung shooting in mind, the compact design makes the head more secure than other heads and makes this baby the most precision pan and tilt head under \$4,000.

05 CINEDRIVE

CineDrive™ (The Leader of the Resistance)
In an attempt to save his friend, Jon Connor, from cyborg assassins sent back in time to kill him, Eric Kessler employed a crack engineering team. What followed was the creation of the most advanced motion control system since Skynet, without the underlying sinister motives. Whether for live-action, time-lapse or stop-motion, CineDrive™ was built to give users robust keyframable motion control at their fingertips. Its rock-solid engineering and innovative technology ensures it performs today and will continue to for years to come. Make sure to get your hands on CineDrive™. Unless, you know, you're into computers becoming self-aware and destroying the world as we know it.

01



photo courtesy of Tom Guilmette

02



04

photo courtesy of Preston Kanak



photo courtesy of Preston Kanak

03



photo courtesy of Swiss Filmmakers

05



stop staring at my backside



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